



2015 BMFA SPONSORSHIP

The BMFA is a “not for profit” community based volunteer organization that has been serving the Burlington and Halton Region since 1966. We have worked diligently to become recognized as the very “Best Football in Halton”. With 94 teams in five divisions the BMFA provides flag and tackle football for almost 1,500 children ages 6 to 22 years of age.

Your generous sponsorship is important to all the children of the BMFA but we recognize that businesses today deserve more for their sponsorship than a simple plaque on a wall. By sponsoring the BMFA you will have an opportunity for exposure to almost 4,500 parents and players that live and work in the Burlington and Halton Region.

Please check the box for the chosen sponsorship.



2015 BMFA FLAG LEAGUE SPONSORSHIP

2015 BMFA Flag League Sponsorship - \$500.00

Your company will receive:

- Name on sponsorship banner
- Individual sponsor signage
- Website recognition

2015 BMFA Flag League Provincial Team Sponsorship - \$1,500.00

Your company will receive:

- Corporate logo on the provincial representative team of your choosing
- Name on sponsorship banner
- Individual sponsor signage
- Website recognition
- Recognition in event booklet (if applicable)



2015 BMFA House League Sponsorship

2015 BMFA House League Sponsorship - \$500.00

Your company will receive:

- Name on sponsorship banner
- Individual sponsor signage
- Website recognition
- Corporate recognition at semi-final and Day of Champions Events
- Invitation to and recognition at League Banquet

2015 BMFA House League Team Sponsorship - \$1,000.00

Your company will receive:

- Corporate logo on a team of your choosing
- Name on sponsorship banner
- Individual sponsor signage
- Website recognition
- Corporate recognition at semi-final and Day of Champions Events
- Invitation to and recognition at League Banquet

2015 BMFA House League Division Sponsorship - \$2,000.00

Your company will receive:

- Corporate logo on each team within an entire division
- Name on sponsorship banner
- Individual sponsor signage
- Website recognition
- Corporate recognition at semi-final and Day of Champions Events
- Invitation to and recognition at League Banquet



2015 BMFA Stampeder Sponsorship

2015 BMFA Summer or Fall Stampeder Sponsorship - \$500.00

Your company will receive:

- Name on sponsorship banner
- Individual sponsor signage
- Website recognition
- Corporate recognition at all home games and events

2015 BMFA Summer Stampeder (4 team) Division Sponsorship - \$2,500.00

2015 BMFA Fall Stampeder (3 team) Division Sponsorship - \$2,000.00

Your company will receive:

- Corporate logo on each team within an entire division
- Name on sponsorship banner
- Individual sponsor signage
- Website recognition
- Corporate recognition at semi-final and Championship Events (at home games as applicable)
- Corporate recognition at all home games and events
- Special invitation to end of year team party



2015 BMFA BRAVES SPONSORSHIP

2015 BMFA Braves Silver Sponsorship - \$1,500.00

Your company will receive:

- Name on sponsorship banner
- 1/4 page ad in program book
- Website recognition
- Corporate recognition at all home games and events
- Invitation to all home post game celebrations - (20 free tickets (10 for 2 home games))

2015 BMFA Braves Gold Sponsorship - \$2,500.00

Your company will receive:

- Name on sponsorship banner
- 1/2 page ad in program book
- Website recognition
- Corporate recognition at all home games and events
- Invitation to all home post game celebrations - 30 free tickets (10 for 3 home games)

2015 BMFA Braves Platinum Sponsorship - \$3,500.00

Your company will receive:

- Name on sponsorship banner
- Full page ad in program book
- Website recognition
- Corporate recognition at all home games and events
- Special Invitation to a VIP pre-game event and welcome to post game celebrations - 40 free tickets (10 for each home game)
- Regular twitter updates and community awareness when applicable.



2015 BMFA CORPORATE SPONSORSHIP

2015 Official BMFA Silver Sponsorship - \$5,000.00

Your company will receive:

- Name on sponsorship banner for all divisions
- *Individual large sponsor signage
- *Website recognition and link to your company
- Corporate recognition at all events
- *Encouraged to participate during the season (where applicable) to display and promote your company at Home Games
- *Encouraged to provide presence and assistance as an Official Sponsor of the BMFA during special events ie: Stamp Out Cancer
- *Provided use of BMFA logos to post as "Official Sponsor of BMFA".
- Special invitation to end of year party
- *As a Silver sponsor you will receive industry exclusivity

2015 BMFA Gold Sponsorship - \$15,000.00

Your company will receive:

- Corporate logo on all tackle teams within the BMFA Stampeder Divisions
- Name on sponsorship banner for all divisions
- *Individual large sponsor signage
- *Website recognition and link to your company
- Corporate recognition at all events
- *Encouraged to participate during the season (where applicable) to display and promote your company at Home Games
- *Encouraged to provide presence and assistance as an Official Sponsor of the BMFA during special events ie: Stamp Out Cancer
- *Provided use of BMFA logos to post as "Official Sponsor of BMFA".
- Special invitation to end of year team party
- Special Invitation to a Braves VIP pre-game event and welcome to post game celebrations - 30 free tickets (10 for 3 home games)
- *As a Gold sponsor you will receive industry exclusivity

Note: *Exclusivity is determined by industry/profession and type of sponsorship. Items noted with an asterik are unique and deemed exclusive.

2015 BMFA Adopt A Player - \$500.00

- The BMFA believes that no child should be left out. This sponsorship will have funds go directly to pay for the BMFA registration fee for a player from an economically challenged family



Contact Information

Sponsors Name: _____
Address: _____ City: _____ Postal Code: _____
Phone: _____ Email: _____
Website: _____ Contact Person: _____

Agreement

In return for the sponsorship support of your firm or organization, the Burlington Minor Football Association (BMFA) will provide the items listed above in the selected package for the 2015 season. Sponsors or their agents shall not be held liable for any BMFA debts or injuries. Exclusive authority for team personnel, assignment of players and administration of the league is the sole responsibility of the BMFA Board of Directors.

Sponsor Signature: _____ Date: _____

BMFA Signature: _____ Date: _____

Please forward your cheque (payable to "Burlington Minor Football Association") and this form to the address listed below. BMFA Contact Information: Mr. David Dixon – Director of Sponsorship – sponsorship@burlingtonminorfootball.ca

Burlington Minor Football Association

P.O. Box 62051, Burlington Mall Postal Outlet, Burlington, Ontario

Website: www.burlingtonminorfootball.ca